

FAITH TODAY



CHRISTIAN CAMPING will be featured in the March/ April issue of Faith Today!

Faith Today is a national publication distributed across Canada to over 20,000 homes and offices, about half of our distribution is in Ontario.

We would not expect a campground in Ontario to benefit from advertising in another province; therefore we have created a discounted, Ontario only rate for Ontario camps. This special rate ensures that you only pay for the geographical market that may be interested in attending your camp.

All 1/6th and larger ads in our camping feature will earn a free 200 word promotional article to accompany your ad. This free advertorial space, which is valued at \$1,100, further promotes your camp in an editorial format. All 1/6th and larger ads will be seen in our digital online version at FaithToday.ca/digital.

The powerful combination of both print and online advertising, as well as our broad distribution demographics, is an exceptional opportunity for those camps interested in reaching the Evangelical Christian community in Ontario.

Deadline to commit is January 19th with ad files needed by January 26th.

SPECIAL MARCH/APRIL CAMPING FEATURE AD RATES

<i>Size</i>	<i>Dimensions</i>	<i>Colour</i>
1/6th pg	4 5/8" x 2 1/4"	\$1,180
Biz Card	3 3/8" x 1 3/4"	\$470

Other sizes available to meet your requirements.

Contact me ASAP to reserve your space.

Brian Shephard

Tel: 705-222-5025 or email: ads@faithtoday.ca

FAITH TODAY

RATE CARD 2023/2024

Print ads also appear in app & online library

Effective May 1, 2023

FULL-COLOUR ADS

FREQUENCY	1x rate cost per issue	3x rate cost per issue	6x rate cost per issue
Outside Cover (full colour only)	\$3,515	\$3,250	\$3,120
Inside Cover (full colour only)	\$3,175	\$3,070	\$2,960
Full Page	\$2,960	\$2,850	\$2,740
2/3-Page	\$2,450	\$2,350	\$2,290
1/2-Page Island	\$1,935	\$1,895	\$1,820
1/2-Page Horizontal	\$1,830	\$1,755	\$1,710
1/3-Page Vertical	\$1,550	\$1,475	\$1,430
1/3-Page Square	\$1,550	\$1,475	\$1,430
1/6-Page Vertical	\$1,180	\$1,120	\$1,100
1/6-Page Horizontal	\$1,180	\$1,120	\$1,100
Double Network Business Card *	\$755	\$665	\$575
Network Business Card *	\$470	\$415	\$360

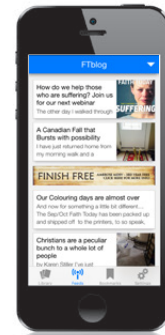
*Available only on Network Section – up to 10 per page

16-page supplement \$10,810

Printed and bound into centre of *Faith Today* issue.
Ideal for special anniversaries, events and major promotions.

CLASSIFIED ADVERTISING IN PRINT AND ONLINE

Online-only ads are \$2 per word for 60 days. Online plus print are \$3 per word.
For professional ads requiring logos or pictures, display advertising rates would apply.



**REACH OUR
DIGITAL
AUDIENCES
NOW!**

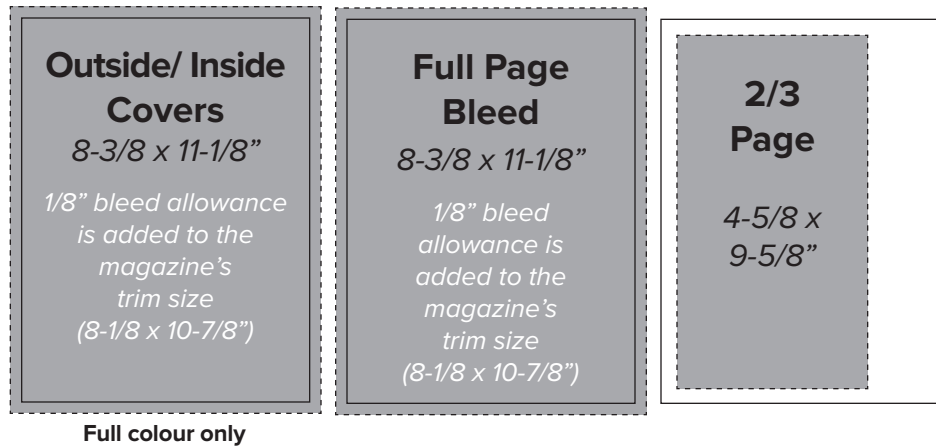
**Digital two months:
\$850**

Our digital package gives you two months of **prominent exposure** on FaithToday.ca (homepage and inner pages) and in our twice-a-month newsletters.

Request details and specs.

FOR ALL ADVERTISING QUERIES

Reach advertising manager **Brian Shephard** at **705-222-5025** or **ads@faithtoday.ca**



For full-page cover ads and bleed ads: It is very important that the ad is sized correctly to our magazine's trim size ($8\text{-}1/8" \times 10\text{-}7/8"$) and has the required $1/8"$ bleed allowance. Please also ensure that all text and live matter are a minimum of $1/4"$ from the magazine's trim edge.

For all ads: Please ensure that your ad – including all photos and images – are high-resolution with a minimum resolution of 300 dpi at 100%.

