

# FAITH TODAY

## Hiring? Make *Faith Today* part of your strategy

Let us deliver your message about a pastor position or an executive position at a school or ministry. We'll deliver it to our dedicated audience of Christian decision-makers and Canadian churchgoers from 40+ denominations.

### Audiences

- **20,000 printed (minimum).** Each copy of our print magazine is read by about three readers. Six issues per year.
- **9,500 unique visitors** to FaithToday.ca per issue

### Online ads have quick turnaround

- If you're in a hurry, online ads can be posted within two business days.
- Print issues are published first week of January, March, May, July, September, November. Content deadline five weeks in advance.

### Sizes and rates



Normal ads appear in **printed magazine** and on **FaithToday.ca/Classifieds** (for 60 days). *Half price for online-only ads without print counterpart.*

<b>Double Network Business Card *</b>	<b>1x \$755</b>	<b>3x \$665</b>	<b>6x \$575</b>
<b>Network Business Card *</b>	<b>1x \$470</b>	<b>3x \$415</b>	<b>6x \$360</b>

\*Available only on Network Section – up to 10 per page

- **Double business card** – Colour, size 3-3/8" x 3-11/16" with logo and room for more text (max. 150 words).
- **Business card** – Colour, size 3-3/8" x 1-3/4" with logo included. Limited to 50 words.
- \$22 per printed line of classified text without logo. Each line is about 40 characters or roughly six words.

*Our most affordable option!*

Double Network Business Card	Network Business Card
3-3/8 x 3-11/16"	3-3/8 x 1-3/4"
	

See samples at: [1.faithtoday.ca/bizcards](http://1.faithtoday.ca/bizcards)

### Make a big splash

For direct reach to our readers' inboxes, ask about our **digital ad package** including e-newsletter ads and optional video.

### Let's explore options to meet your needs

Contact: **Brian Shephard**, Advertising Manager  
[ads@faithtoday.ca](mailto:ads@faithtoday.ca) or Tel: **705-222-5025**



### What is Faith Today?

*Faith Today* is where many of Canada's four million evangelical Christians go for conversation and journalism about the issues of the day.

Our respected communications channels:

- print magazine (since 1983)
- podcasts
- websites
- social media
- newsletters, and
- video content

All channels reach from Anglicans and Baptists to Pentecostals and Salvationists, and also include dozens of groups in between.

*Faith Today* is published by The Evangelical Fellowship of Canada (a registered charity) and member of the World Evangelical Alliance.

Effective May 1, 2023