

FAITH TODAY

Hiring? Make *Faith Today* part of your strategy

Let us deliver your message about a pastor position or an executive position at a school or ministry. We'll deliver it to our dedicated audience of Christian decision-makers and Canadian churchgoers from 40+ denominations.

Audiences

- **20,000 printed (minimum).** Each copy of our print magazine is read by about three readers. Six issues per year.
- **9,500 unique visitors** to FaithToday.ca per issue

Online ads have quick turnaround

- If you're in a hurry, online ads can be posted within two business days.
- Print issues are published first week of January, March, May, July, September, November. Content deadline five weeks in advance.

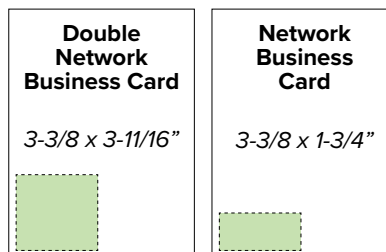
Sizes and rates

Normal ads appear in **printed magazine** and on **FaithToday.ca/Classifieds** (for 60 days). *Half price for online-only ads without print counterpart.*

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|---------------------------------------|-----------------|-----------------|-----------------|
| Double Network Business Card * | 1x \$755 | 3x \$665 | 6x \$575 |
| Network Business Card * | 1x \$470 | 3x \$415 | 6x \$360 |

*Available only on Network Section – up to 10 per page

- **Double business card** – Colour, size 3-3/8" x 3-11/16" with logo and room for more text (max. 150 words).
- **Business card** – Colour, size 3-3/8" x 1-3/4" with logo included. Limited to 50 words.
- \$22 per printed line of classified text without logo. Each line is about 40 characters or roughly six words.
Our most affordable option!



See samples at: 1.faithtoday.ca/bizcards

Make a big splash

For direct reach to our readers' inboxes, ask about our **digital ad package** including e-newsletter ads and optional video.

Let's explore options to meet your needs

Reach our advertising team at **905-479-5885 ext. 241** or ads@faithtoday.ca



What is Faith Today?

Faith Today is where many of Canada's four million evangelical Christians go for conversation and journalism about the issues of the day.

Our respected communications channels:

- print magazine (since 1983)
- podcasts
- websites
- social media
- newsletters, and
- video content

All channels reach from Anglicans and Baptists to Pentecostals and Salvationists, and also include dozens of groups in between.

Faith Today is published by The Evangelical Fellowship of Canada (a registered charity) and member of the World Evangelical Alliance.

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