

FAITH TODAY

New book? Make *Faith Today* part of your strategy

Let us deliver your message about your new title. We'll deliver it to our dedicated audience of Christian decision-makers and Canadian churchgoers from 40+ denominations.

Audiences

- **20,000 printed** (minimum). Each copy of our print magazine is read by about three readers. Six issues per year.
- **9,500 unique visitors to FaithToday.ca** per issue
- Print issues are published first week of January, March, May, July, September, November. Content deadline five weeks in advance.

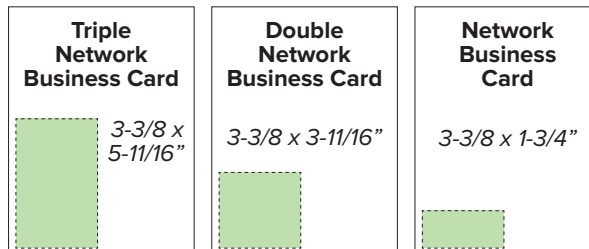
Sizes and rates

Normal ads appear in **printed magazine** and on **FaithToday.ca/Classifieds** (for 60 days). *Half price for online-only ads without print counterpart.*

Triple Network Business Card *	1x \$855	3x \$775	6x \$685
Double Network Business Card *	1x \$570	3x \$515	6x \$455
Network Business Card *	1x \$375	3x \$340	6x \$280

*Available only on Network Section

- **Triple business card**
– Colour, size 3-3/8" x 5-11/16" with book cover and room for max. 200 words.
- **Double business card**
– Colour, size 3-3/8" x 3-11/16" with book cover and room for max. 100 words.
- **Business card** – Colour, size 3-3/8" x 1-3/4". Limited to 50 words.



See samples at: 1.faithtoday.ca/bizcards

Make a big splash

For direct reach to our readers' inboxes, ask about our one- or two-month **digital ad package** including e-newsletter ads and optional video. We also offer podcast advertising.

Let's explore options to meet your needs

Contact: ads@faithtoday.ca



What is Faith Today?

Faith Today is where many of Canada's four million evangelical Christians go for conversation and journalism about the issues of the day.

Our respected communications channels:

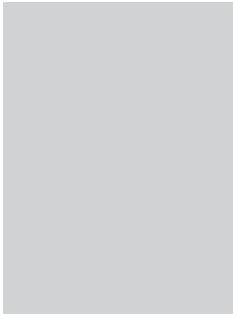
- print magazine (since 1983)
- podcasts
- websites
- social media
- newsletters, and
- video content

All channels reach from Anglicans and Baptists to Pentecostals and Salvationists, and also include dozens of groups in between.

Faith Today is published by The Evangelical Fellowship of Canada (a registered charity) and member of the World Evangelical Alliance.

FAITH TODAY

Sample ads for books:



Name of book
Author

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Contact to buy

Triple Network Business Card

3-3/8 x 5-11/16"



Name of book
Author

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Contact to buy

Double Network Business Card

3-3/8" x 3-11/16"